



**LAKE SHORE  
CAP, INC.**

HELPING PEOPLE. CHANGING LIVES.

**LAKE SHORE COMMUNITY ACTION PROGRAM  
COMMUNITY NEEDS ASSESSMENT**

**2022-2024**

**A survey of Low Income Residents and Community Stakeholders o  
Door, Kewaunee, Manitowoc and Sheboygan Counties**

# LAKESHORE COMMUNITY ACTION PROGRAM

## COMMUNITY NEEDS ASSESSMENT 2020-2022

### TABLE OF CONTENTS

AGENCY SUMMARY .....	3
Agency Participant Satisfaction Feedback .....	4
Scope.....	5
DESCRIPTION OF SERVICE AREA .....	7
Door County .....	7
Kewaunee County .....	7
Manitowoc County.....	8
Sheboygan County .....	8
COMMUNITY NEEDS ASSESSMENT DESIGN AND DISTRIBUTION .....	9
COMMUNITY NEEDS ASSESSMENT RESULTS (LOW-INCOME).....	10
COMMUNITY NEEDS ASSESSMENT RESULTS (STAKEHOLDER).....	35
LOW INCOME COMMUNITY SURVEY .....	51
COMMUNITY STAKEHOLDER SURVEY .....	56
POVERTY DATA BY COUNTY.....	60
DOOR.....	60
KEWAUNEE.....	60
MANITOWOC.....	61
SHEBOYGAN .....	61
ALICE HOUSEHOLD SURVIVAL BUDGET.....	62
KEY FINDING.....	63
IDENTIFIED NEEDS.....	64
DATA RESOURCE LIST.....	64

## AGENCY SUMMARY

The mission of Lakeshore CAP, Inc. of Wisconsin (LCAP) is to promote economic and personal self-sufficiency and well-being of low to moderate income persons and families through service programs, advocacy, community education and resource development in Door, Kewaunee, Manitowoc and Sheboygan counties and to enable and empower persons, parents and families through voluntary prevention, education and support programs.

In 2021 LCAP served 4,678 unduplicated individuals equaling 2,099 unduplicated households. 2021 demographic data includes:

Age Range	Unduplicated Individuals
0-5	700
6-13	911
14-17	334
18-24	444
25-44	1527
45-54	410
55-59	136
60-64	111
75+	105

Education Level ages 25+	Unduplicated Individuals
0-8 <sup>th</sup> Grade	33
9-12 <sup>th</sup> Grade/Non-graduate	347
HS Graduate/Equivalency Diploma	1,155
12 <sup>th</sup> Grade plus Some Post-secondary	356
2 or 4 year College Graduate	176
Graduate of other Post-secondary schooling	22

% of Federal Poverty Level	% of Households
Up to 50%	35
51-75%	9.5
76-100%	10.3
101-125%	7.2
126-150%	5.3
151-175%	3.9
176-200%	3.3
201-250%	4.1
251% and over	4.1
Unknown/Not Reported	17.3

Race	% of Individuals
American Indian or Alaska Native	1.3
Asian	2.7
Black or African American	15.2
Native Hawaiian and Other Pacific Islander	0.3
White	67.9
Other	1.6
Multi-race	7.5
Unknown/Not Reported	3.4

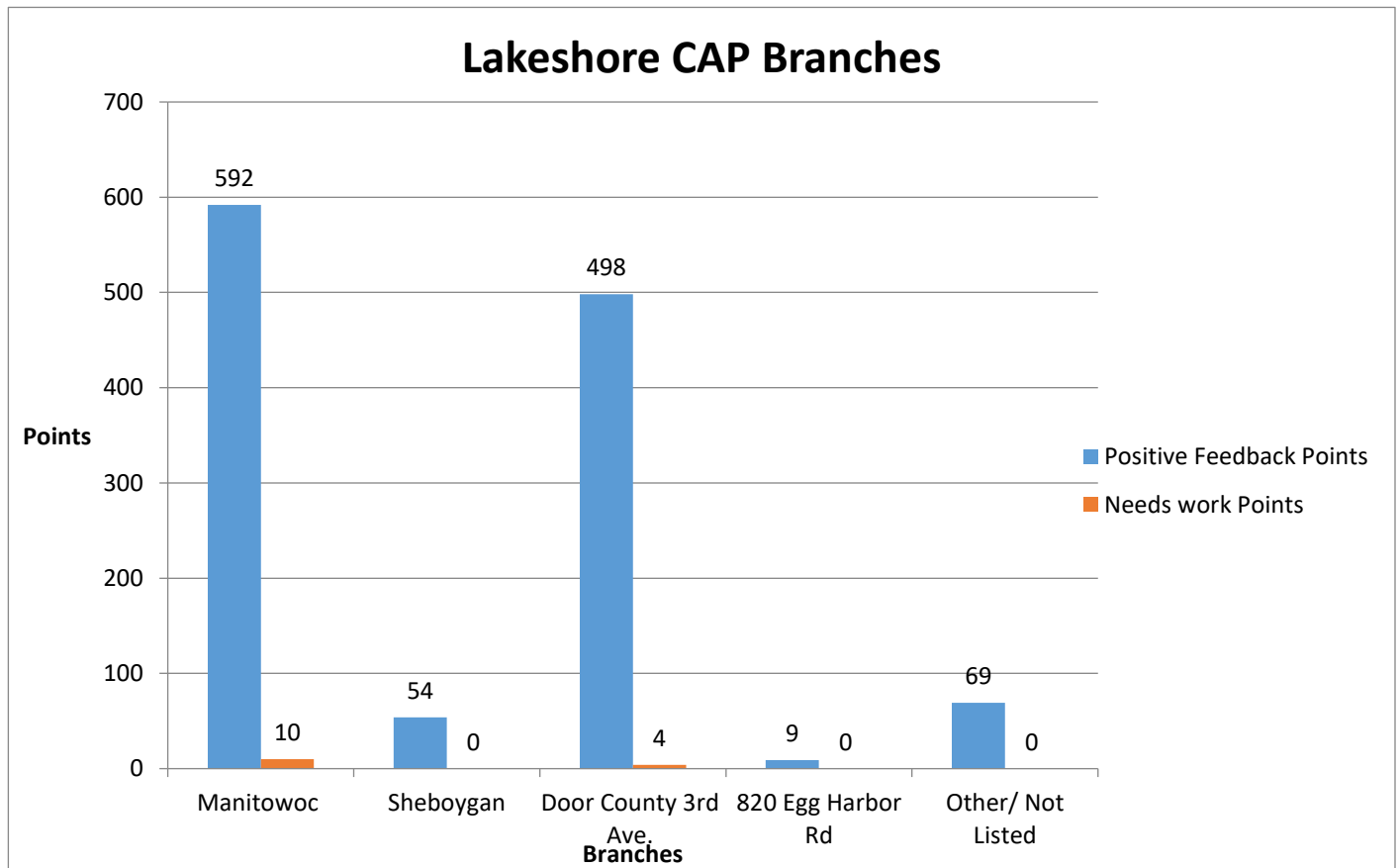
Ethnicity	% of Individuals
Hispanic	14.2%
Non-Hispanic	80.7%
Unknown/Not Reported	5.1%

Other demographic information of those served by LCAP in 2021:

- Of the 2,099 households 608 or **29%** were single parent households
- Of these 608 single parent households, 511 or **84%** were female single parent households
- **24%** of ALL households served by LCAP in 2021 were female single parent households
- 594 of 2,701 individuals over 18 reported being employed full-time
- 400 of 2,701 individuals over 18 reported being employed part-time
- Of the 2,099 households, 823 reported income from employment only or employment plus other sources
- 490 or 10% of the persons served by LCAP reported they had no Health Insurance.

## Agency Participant Satisfaction Feedback

Lakeshore CAP asks program participants to complete a short satisfaction survey when they exit programs or annually, whichever happens first. Questions focus on the participant's feelings about how they were treated by Lakeshore CAP staff, if they were happy with the results of the services they received from our agency and if they would recommend our services to others. Most of the questions are set up in a Likert Scale fashion. To score the surveys, each answer is assigned a point value and they are grouped into two categories, Positive Points and Needs Work Points. Below are the results of our 2021 feedback based on office location:



The Participant Feedback Survey also allowed space for participants to comment about their experience with Lakeshore CAP. Below is a word cloud generated using all written submissions.



## SCOPE

This assessment covers the counties of Door, Kewaunee, Manitowoc, and Sheboygan. The qualities assessed are the conditions affecting the low-income population in the four county areas. The information used in the report is gleaned from surveys of low income participants including the elderly, minority populations, the homeless, and single parent households. The details of the data collection address the requirements of the CSBG statutes and provides an opportunity for low income and community members to participate.

- **The information used in this assessment and subsequent planning documents includes information from the following elements:**
  - *Client Intake/Demographic Data*
  - *Census Data*
  - *Low Income population survey data*
  - *Stakeholder (community) survey data*
- **The development of the questions and scales on the survey were determined after the following:**
  - *Discussion with Agency Staff*
  - *Consultation with partner Social Service Agencies*
- **Lakeshore CAP's Community (Low Income) Needs Assessment Survey was distributed to the following groups:**
  - *Low-Income Persons*

- *Minority Persons*
- *Homeless and formerly Homeless Persons*
- *Elderly Poor*
- *Victims of Domestic Abuse*
  
- **Lakeshore CAP's Stakeholder Survey was distributed to the following:**
  - *Social Service Agency Officers*
  - *County Human Service Personnel*
  - *Service area at large via Facebook boosts*
  
- **Low income persons contribute to the deliberations in the following ways:**
  - *Serve on governing Board*
  - *Serve on Project Committees*
  - *Are employed by the Agency in specific instances*
  - *Serve as Volunteers*

## DESCRIPTION OF SERVICE AREA

Lakeshore Community Action Program is the designated Community Action Agency for a four-county area in Northeast Wisconsin. In addition to these four counties, Lakeshore CAP also has contact with 9 counties in Eastern Wisconsin through its administration of the TEFAP program, distributing surplus food from the Federal Commodities Program to food pantries in the area. The counties served by the majority of our programming are Door, Kewaunee, Manitowoc, and Sheboygan.

### Door County

Door County occupies the Door peninsula with the Bay of Green Bay to the west and Lake Michigan to the east. It is 482 sq. miles and is not in a metropolitan statistical area. The population of Door County is estimated at 27,621, with a growth rate of 0.52% in the past year. Home ownership is 79.5% in Door County. Median home value is \$223,200 and median gross rent is \$692, many of the homes are seasonal and vacation and skew values to the high side. Average Household income is \$84,299, with the number of persons living in poverty at 8.3%.

#### The largest employers in Door County are:

- Bayview Real Estate
- Door County YMCA
- Palmer Johnson Yachts
- County of Door County Government
- Therma-Tron-X
- Door County Medical Center
- Sturgeon Bay School District
- Wire Tech Fabricators
- Southern Door School District
- Marine Travelift/ExacTech

### Kewaunee County

Kewaunee County is immediately to the south of Door County, and is bordered by Lake Michigan to the east and Green Bay and the Fox Valley to the west and consists of 343 sq. miles. Kewaunee County is included within the Green Bay metro area. The population estimate is 20,561 with a growth rate of -0.00% in the past year. Home ownership is 79.2%. The median home value is \$189,000, and median gross rent is \$660/month. Average household income is \$59,508 and the poverty rate is at 6.83%.

#### The largest employers in Kewaunee County are:

- Global Label Solutions
- Kewaunee Fabrications
- N.E.W Plastics Corp
- Bank of Luxemburg
- Vollrath Company
- Nicolet National Bank
- D&S Machine
- Pagels Ponderosa Dairy
- Agropur, Inc
- Natural Beauty Growers

## Manitowoc County

Manitowoc County is to the south of Kewaunee County. It is bordered on the east by Lake Michigan, and to the west by Calumet County with the City of Appleton also to the west. It is 589 sq. miles. The population of Manitowoc County is 81,343 with a growth rate of -0.01% in the past year. Manitowoc County has a large agriculture sector, but employment is concentrated in healthcare and manufacturing. Home ownership is 75.9%. The median home value is \$170,179, and median gross rent is \$625/month. Average household income is \$61,183 and the poverty rate is at 13.1%

### **The largest employers in Manitowoc County are:**

- Forefront Dermatology
- Point Beach Nuclear Plant
- Manitowoc County
- Tenneco
- Wisconsin Aluminum Foundry
- Holy Family Memorial Medical Center/Froedtert
- Advocate Aurora Healthcare
- City of Manitowoc
- Burger Boat
- Lakeside Foods

## Sheboygan County

Sheboygan County is the southernmost county in Lakeshore CAP's area. It is bounded on the east by Lake Michigan, and to the west by Fond du Lac city and county. It is also the largest in terms of population with the cities of Sheboygan and Plymouth included. With a population of 118,540 and a growth rate of 0.21% in the past year, Sheboygan is the largest of the four counties served by Lakeshore CAP. Home ownership is 69.6%. The median home value is \$182,766 and median gross rent is \$744/month. Average household income is \$89,842, and the poverty rate is at 10.48%.

### **The largest employers in Sheboygan County are:**

- Kohler Company
- Bemis Mfg. Co
- Nemak
- Advocate Aurora Healthcare
- American Orthodontics Corp
- Sargento Foods Inc
- Acuity
- Johnsonville Sausage
- Rockline Industries Inc
- Fresh Brands Distributing Inc

<https://worldpopulationreview.com/us-counties/wi/door-county-population>

<https://worldpopulationreview.com/us-cities/kewaunee-wi-population>

<https://worldpopulationreview.com/us-cities/manitowoc-wi-population>

<https://worldpopulationreview.com/us-cities/sheboygan-wi-population>



---

## COMMUNITY NEEDS ASSESSMENT DESIGN AND DISTRIBUTION

Volunteers and staff of the Lakeshore CAP, Inc. organization collaborated with community agencies within the four-county service area who serve residents in Door, Kewaunee, Manitowoc and Sheboygan counties. The collaboration involved input into the design of the community needs survey, as well as the distribution of surveys to community residents. New this year, included some survey question input from WISCAP (our State Association) in an attempt to compile similar data from across the State. The collection of surveys involved a variety of means, to include paper surveys provided via in-person drop off at participating agencies and electronic distribution via email and social media.

### Survey Distribution

Both the low-income survey and the stakeholder survey were distributed throughout the months of July-August 2022. Surveys were made available at Lakeshore CAP's facilities for completion during intake, and made available through agencies such as food pantries, domestic violence agencies, homeless shelters, mental health support services, and other partner locations throughout the four counties. Surveys were also offered online. Stakeholder surveys were distributed via online and emails sent to community partners.

### Research and Survey Design

Protecting human subjects who may be at risk, and maintaining their privacy were deemed vital to the development and administration of the survey instrument. The survey collected demographical data, but no data deemed personally identifiable was collected. In the event a respondent personally turned in an instrument at a drop off collection site, the instrument was contained within an envelope and the actual instrument could not be associated with the individual.

The Lakeshore CAP Community Needs Assessment Survey represents a quantitative method of identifying needs by anonymous participants through questions organized into seven major *quality of life dimensions* (employment, education and training, housing, health, transportation, family, financial and legal). The questions employed a Likert scale response, with additional opportunity to provide qualitative open comment. The questions in the survey were designed to elicit information that could be used to identify "needs" among the residents of the four-county service area. This information was specifically obtained for purposes of obtaining the *community and local voice*, a key factor that drives community action agency response. The results of this survey complement a number of other data gathering efforts conducted by Lakeshore CAP, Inc., all of which will be represented in and contribute to the NASCSP grant application and Community Action Plan development.

**The following information was gathered, reviewed and presented by Leede Research Group Inc. using the results of the survey distributed by Lakeshore CAP.**



*Helping People; Changing Lives*

# LAKE SHORE CAP

COMMUNITY ACTION PROGRAM

## Community Survey

Final Report  
September 2022



Community Survey  
September 2022

### Overview of Project Design

- The following are details about the overall project design:
  - 405 completed interviews are part of the information presented in this document, representing a maximum error of  $\pm 4.9\%$  at 95% confidence.
  - All programming, hosting, and data analysis was completed under Leede's direct control in a secured environment
  - Information from a study of this kind is generally good for a period of 18 months to two years, dependent upon market changes and conditions
  - Additional analysis is presented at the end of this report.





The top issue category in terms of both significance and unmet needs is in the Legal & Financial area



Childcare in terms of both availability and cost is seen as a need and may be impacting other areas identified



Housing is seen as a key issue, with both the availability of safe, affordable housing, and related costs seen as key factors



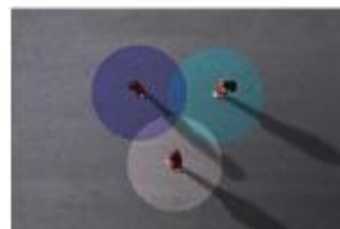
Mental health needs show issues in the health area, with access to affordable insurance a factor as well



In full review of the key issues generated from the study, we see financial components are a key factor of many items. This should be considered in the future

3

## Relating to Your Household



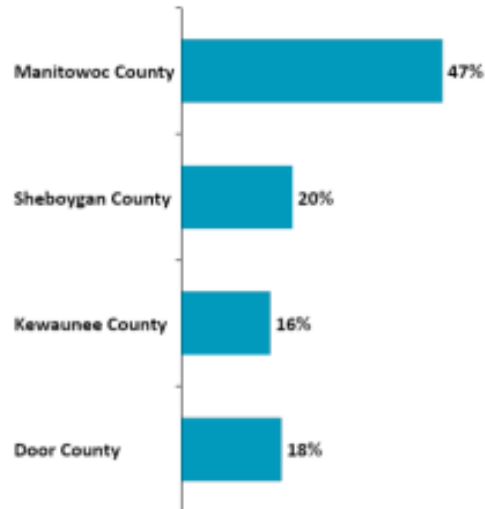
*Understanding households*

## Screening Series

Responses were notably stronger from Manitowoc County, but representation of the full-service area is seen.



N=405



55. Which of the following describes your location?

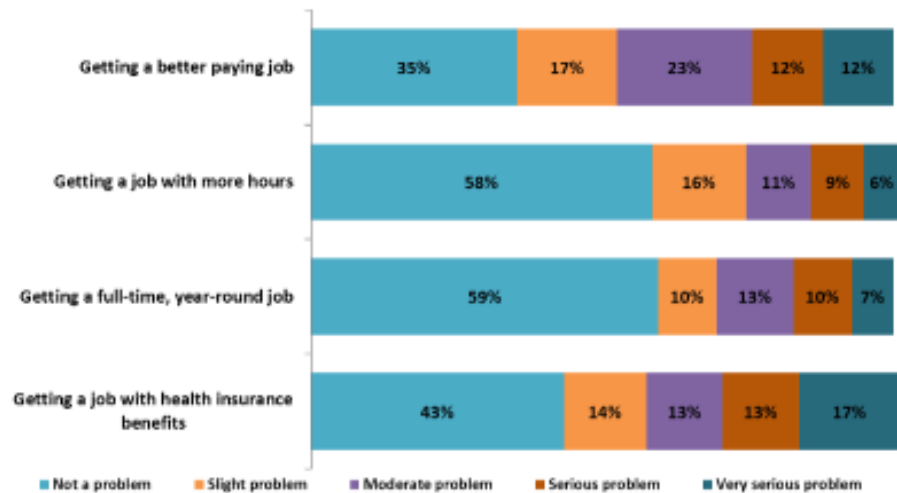
5

## Employment

Generally, jobs are readily available, though there are some issues with better pay and insurance.



N=405



For the following questions, please circle the response that best relates to your household.

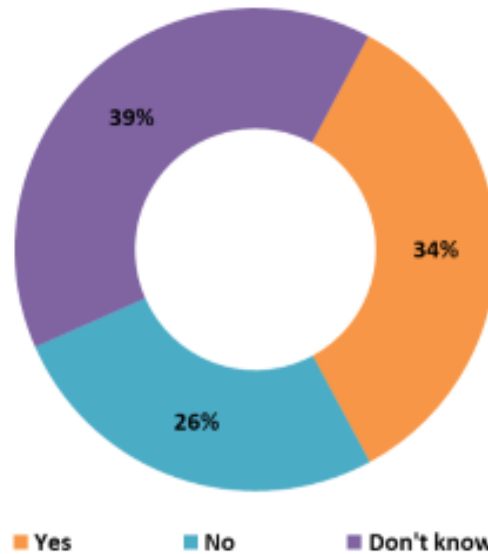
6

## Address Issues

A quarter of respondents feel that existing programs are not addressing Employment issues fully.



N=405



Do you feel existing programs or resources adequately address Employment issues?

7

## Suggestions for Employment

Improvements suggested in the open responses relate to get higher pay and health insurance. There are some indications of transportation issues.



N=270



Most common responses include:

- Affordable medical insurance
- Better pay/higher pay
- More advertising
- Transportation

Please share suggestions for improving or expanding Employment services:

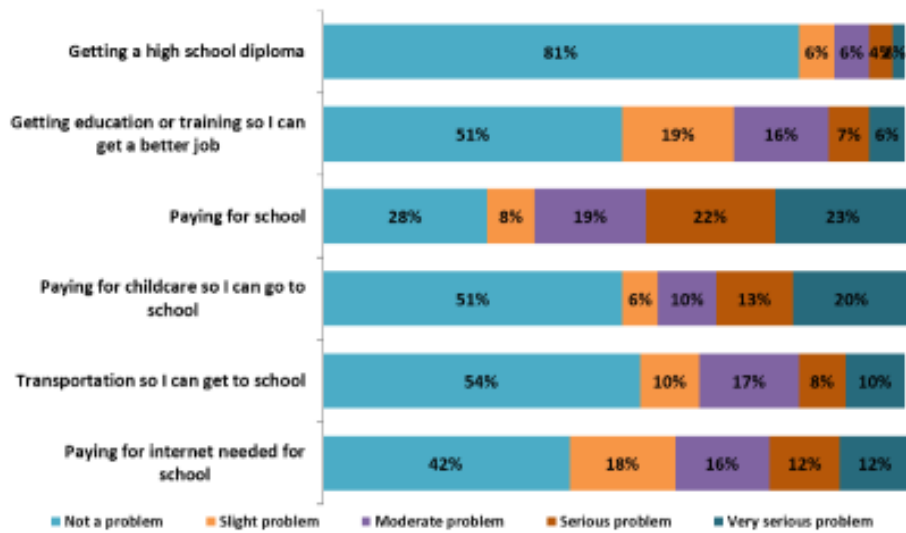
8

## Education & Training

There are some issues seen around higher education, with related costs seen as an issue. Childcare costs are also seen as a factor.



N=405



For the following questions, please circle the response that best relates to your household.

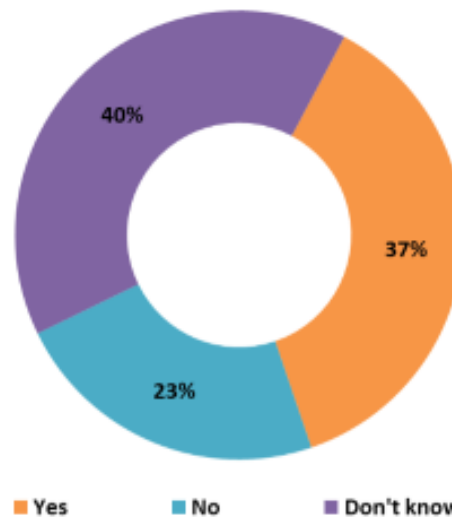
9

## Education & Training Response

Mixed response is seen as to whether the Education & Training areas are being fully addressed in the community. Again, almost a quarter feel these issues are not being addressed.



N= 405



Do you feel existing programs or resources adequately address Education & Training issues?

10

## Suggestions for Education & Training

Making education affordable and covering related expenses are seen as unmet needs in this open question.



Most common responses include:

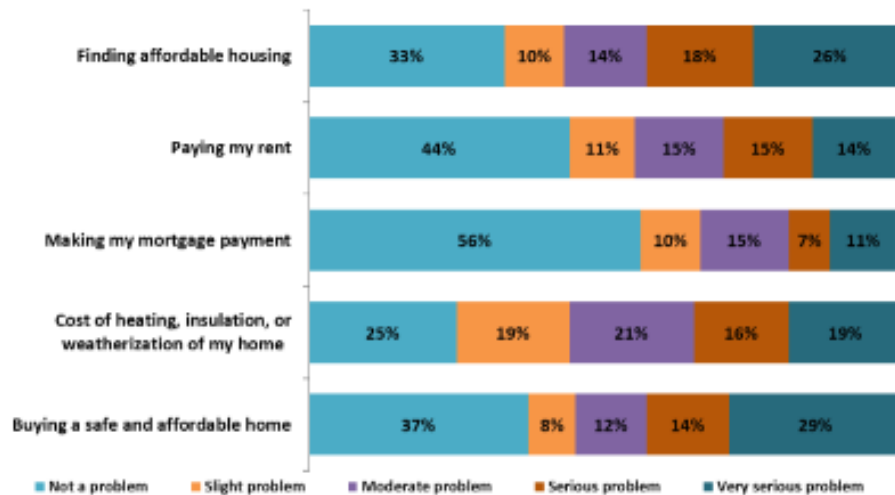
- Affordability/less expensive
- Childcare/care for children
- More resources available
- Transportation

Please share suggestions for improving or expanding Education & Training services:

11

## Housing

Finding and purchasing a safe and affordable home is seen as a key issue. There are also issues seen with ongoing housing costs.



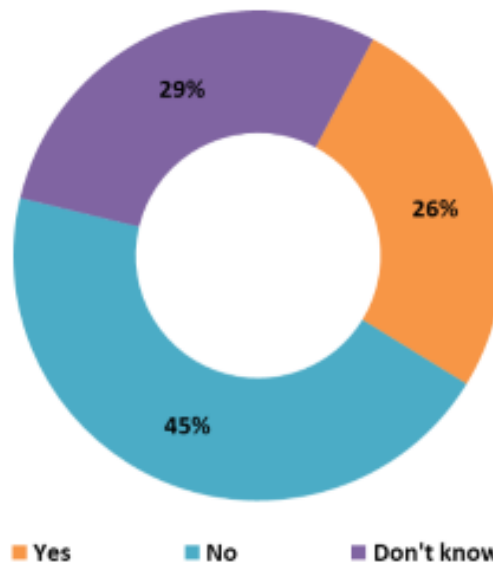
For the following questions, please circle the response that best relates to your household.

12



## Housing Response

Almost half the respondents feel housing issues are not being addressed well in the area. This is higher than seen for previous items.



Do you feel existing programs or resources adequately address Housing issues?

N= 405

13

## Suggestions for Housing

Affordability is a key message. The respondents believe options and programs in support of housing are needed.



Please share suggestions for improving or expanding Housing services:

N= 261

14

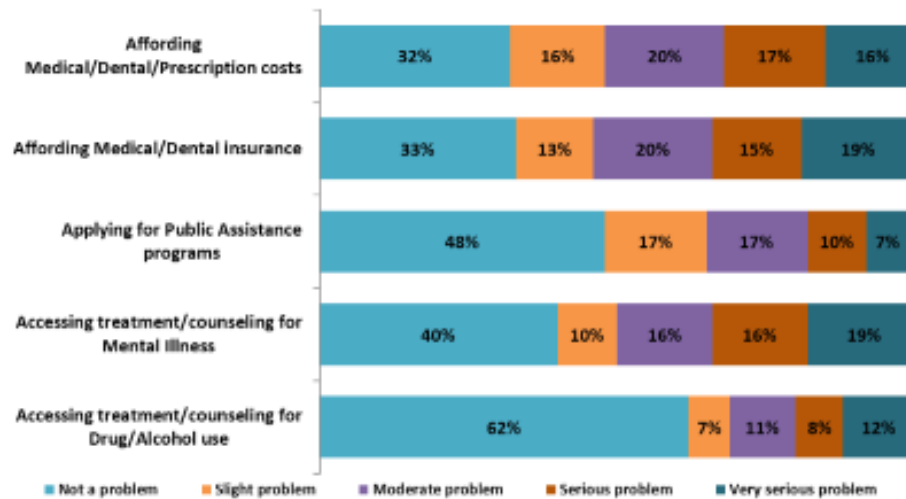


## Health

Health needs are generally seen as having some issues but at more varied levels than other items. Dental and Mental Health are seen as stronger issues overall.



N= 405



For the following questions, please circle the response that best relates to your household.

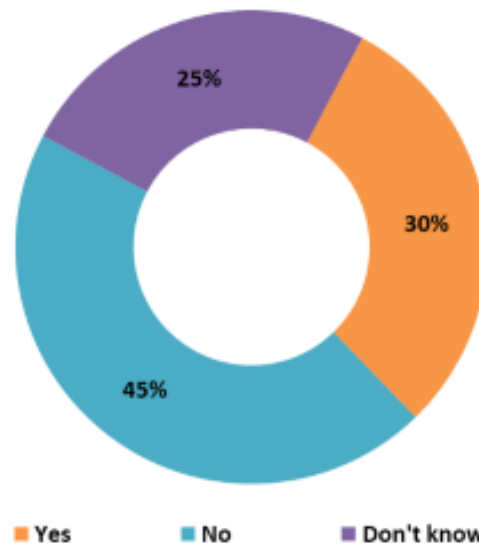
15

## Health Response

While the level of issue is more varied, there are again almost half the respondents who believe Health needs are not being fully met in the community.



N= 405



Do you feel existing programs or resources adequately address Health issues?

16

- *Affordability*
- *Better insurance/coverage*
- *Dental insurance*
- *Mental health*
- *More programs available (ex. drug & alcohol programs)*



Please share suggestions for improving or expanding Health services:

17

Issue	Not a problem	Slight problem	Moderate problem	Serious problem	Very serious problem
Obtaining reliable transportation for work, school, childcare, etc.	54%	14%	13%	10%	8%
Affording the cost of car repairs	16%	19%	23%	17%	25%
Affording the cost of maintaining a car (maintenance/gas)	17%	19%	22%	19%	23%
Having a car available for me/my family to use	55%	15%	11%	7%	12%
Having reliable transportation available during the hours I need it	57%	14%	11%	9%	10%



For the following questions, please circle the response that best relates to your household.

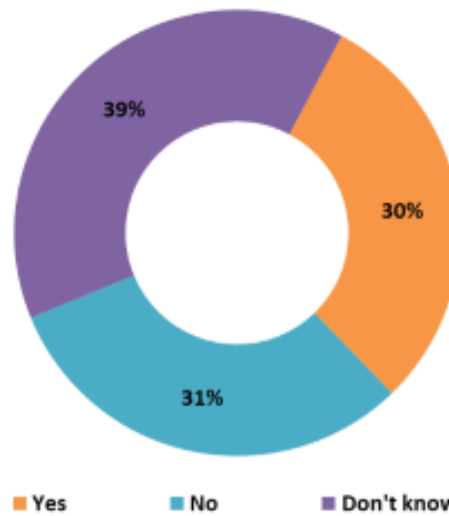
18

## Transportation Response

Mixed feelings exist as to whether transportation needs are being adequately addressed in the service area.



N= 405



Do you feel existing programs or resources adequately address Transportation issues?

19

## Suggestions for Transportation

Busing support and vouchers are seen as possible solutions in the open response.



N= 210



Most common responses include:

- Bus routes/bus passes provided
- Expand current transportation
- Gas vouchers/lower gas prices
- Public transportation

Please share suggestions for improving or expanding Transportation services:

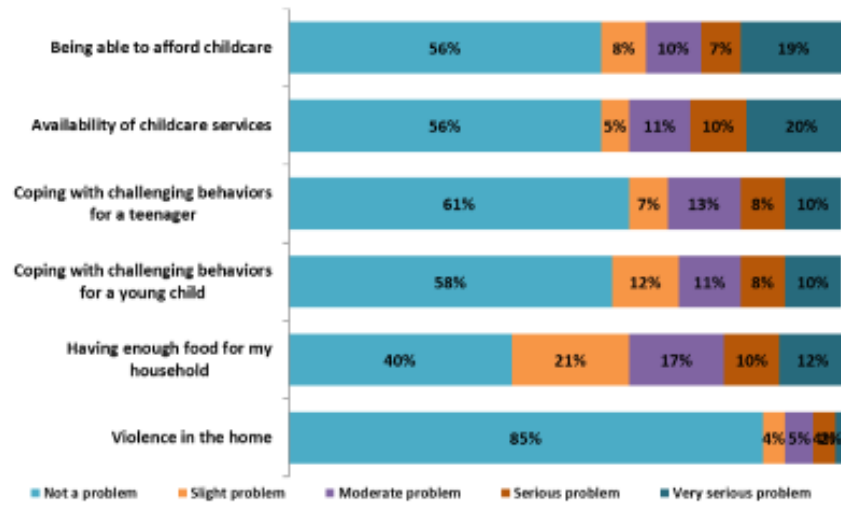
20

## Family

The Family issues are generally solid, though there are some indications of food insecurity.



N= 405



For the following questions, please circle the response that best relates to your household.

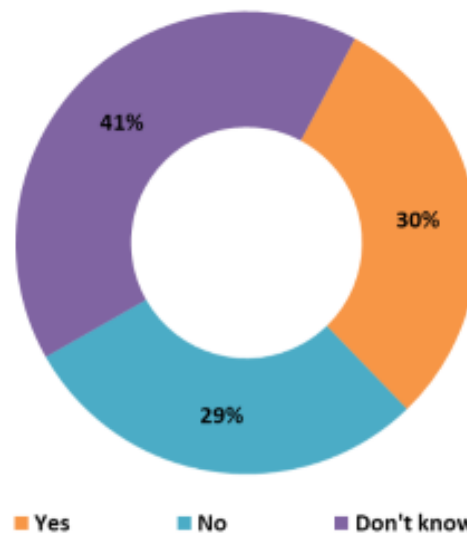
21

## Family Response

Only three in ten respondents feel that family needs are adequately being met in the service area.



N= 405



Do you feel existing programs or resources adequately address Family issues?

22

- *Childcare/Childcare services*
- *More programs/resources:*
  - *food programs*
  - *after school care*
  - *mental health*
  - *women's resources*



Please share suggestions for improving or expanding Family services:

23

Category	Not a problem	Slight problem	Moderate problem	Serious problem	Very serious problem
Having savings to use for emergencies	17%	13%	15%	16%	40%
Having enough money to pay all my monthly bills	20%	16%	19%	18%	27%
Accessing loans with an affordable interest rate	25%	13%	19%	12%	30%
Accessing affordable legal services	34%	14%	11%	14%	28%



For the following questions, please circle the response that best relates to your household.

24

Frequency	Percentage
Daily	46%
Weekly	34%
Monthly	20%

*Do you feel existing programs or resources adequately address Financial/Legal issues?*

N= 405

- Lower interest rates/fees
- Having/needing more money
- Free/reduced-cost legal help
- Legal help/services for:
  - Single mothers
  - Immigrants
  - Low-income

26

# Household Information



*Understanding the community*



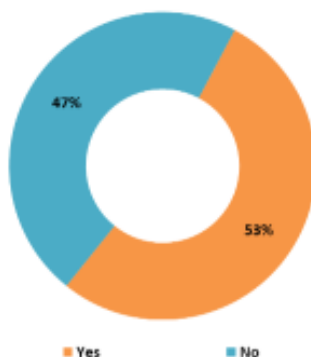
Community Survey  
September 2022

Just over half the respondents are receiving some level of public benefit as indicated.

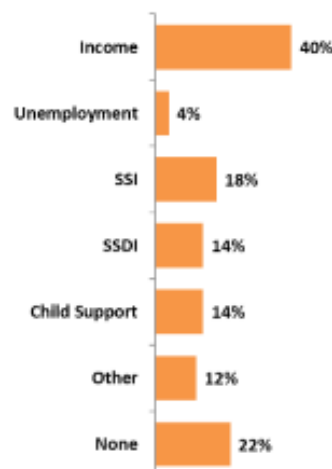


N=405

## Public Benefits / Income



Is your household currently receiving public benefits?



Is your household earning/receiving any of the following types of income?

28



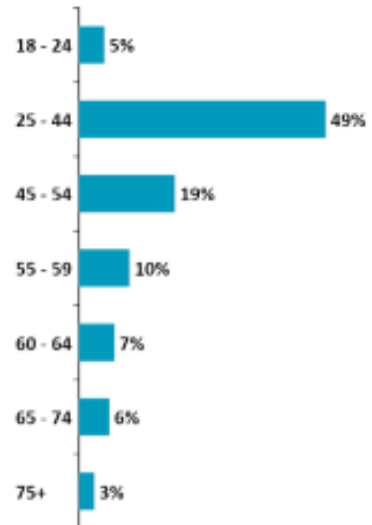
## Gender / Age

In reviewing results, it should be noted that this sample is heavily female and tends to be younger.



Male: 14%  
Female: 86%  
Intersex: <0% (n=2)

What is your sex?



What is your age range?



N= 405

29

## Race & Ethnicity

Respondents were asked if they belonged to any minority group(s), with some issues seen in properly responding to the question.

- Africa American – 7
- Asian – 4
- Asian-Hmong – 2
- Bi-Racial – 1
- Black – 6
- Caucasian – 29
- Caucasian/Hispanic – 1
- Disabled low income – 1
- Gay – 1
- German – 1
- Hispanic – 20
- Latina – 1
- Mexican – 1
- Mixed Black & White – 1
- Native American – 3
- Native American/Caucasian – 1
- Polish, German, American – 1

- Puerto Rican – 1
- White – 142
- White American – 1
- White & Asian – 1
- White & Bi-Racial – 1
- White & Black – 2
- White Caucasian – 3
- White Disabled Women – 1
- White, American – 1
- White, Hispanic & African American – 2
- White, Hispanic, Black (mixed races) – 1
- White, Hispanic, Native American – 1
- White, Latinx – 1
- White, African American – 1
- White/Caucasian – 5
- White-Hispanic – 1

*Note: respondents may have not understood what a minority group was. All responses provided are shown below and grouped where possible.*



N= 246

If you or any household members belong to a minority group, please share:

30

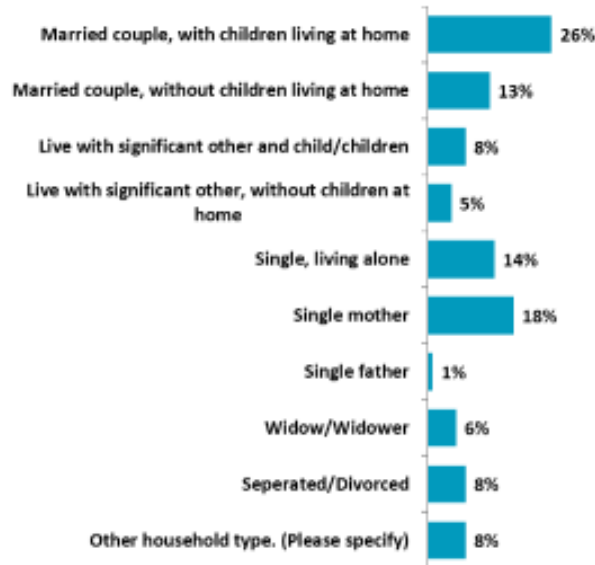


## Household Composition

Mixed household types are seen in the response and will be used in data analysis.



N=405



What best describes your household? Mark all that apply.

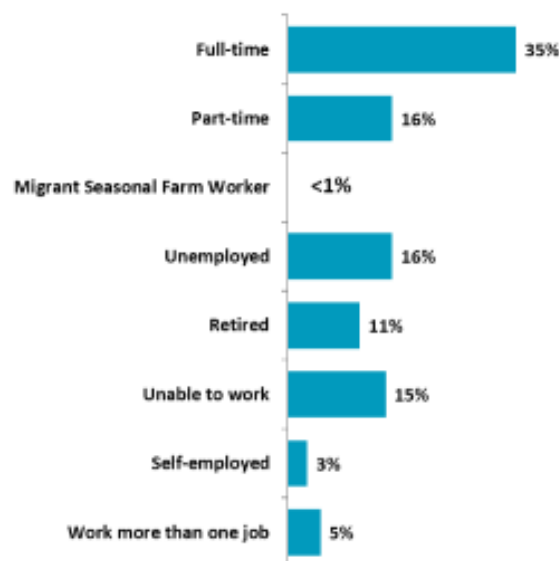
31

## Employment Situation

Responses indicate that a third are working full-time. Employment will be used in data analysis.



N=405



Please indicate your employment situation:

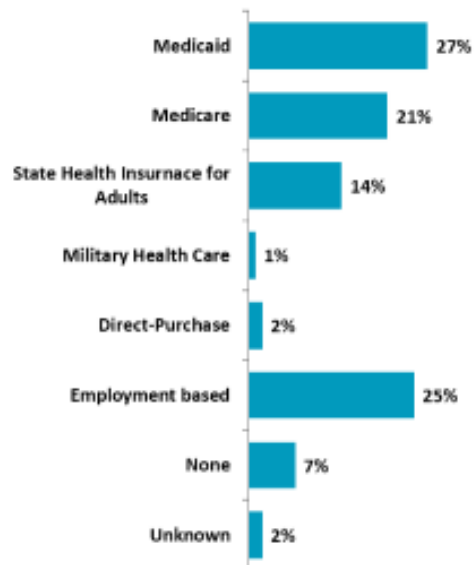
32

## Health Insurance

Health coverage shows a strong reliance on government programming, with only a quarter of respondents receiving employer coverage.



N=405



*What, if any form of health insurance do you have?*

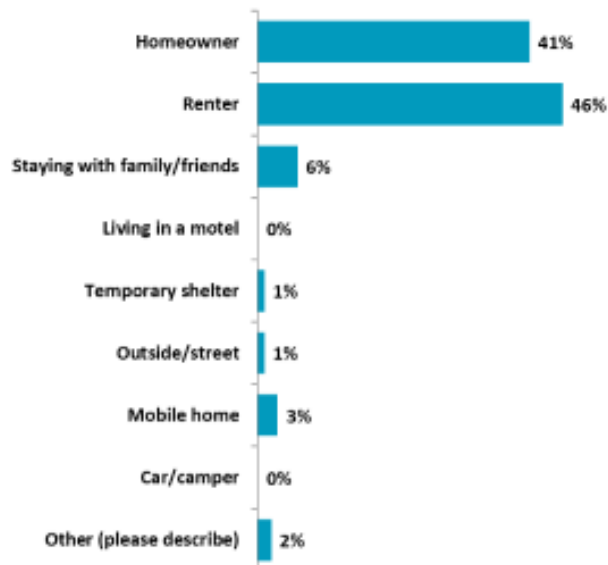
33

## Housing Situation

A mix of housing environments are seen in the results and will be used in review of the data.



N=405



*Please best describe your housing situation:*

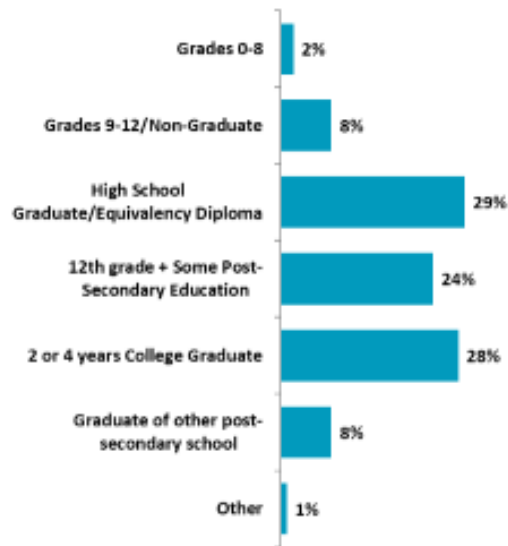
34

## Education

Respondents have a highly varied mix in education, but generally lower than the general population.



N=405



What is the highest grade or diploma or degree you have completed:

35

## Type of Job

A mix of positions and industries are seen in the results.



N= 396

- Admin/Administrative/Office – 10 responses
- Caregiver – 12 responses
- Cashier/Retail – 5 responses
- Children/Childcare – 4 responses
- Construction – 3 responses
- Customer Service – 5 responses
- Disabled – 8 responses
- Education – 11 responses
- Factory – 7 responses
- Healthcare/Nursing – 17 responses
- Manager/Management – 6 responses
- Manufacturing – 6 responses
- Retail/Sales – 11 responses
- Retired/NA/None – 90 responses
- Service Industry/Restaurant – 15 responses
- Stay at Home – 8 responses
- "Unemployed" – 13 responses

What type of job do you have?

36



- Age - 7 mentions
- Childcare - 62 mentions
- Disability/disabled - 13 mentions
- Education - 3 mentions
- Health/Health issues - 16 mentions
- Housing - 7 mentions
- Medical reasons - 4 mentions
- Mental health - 6 mentions
- NA/No reason - 111 mentions
- Transportation - 31 mentions

37

- *Childcare/Affordable* – 83
  - *Counseling* – 5
  - *Education* – 9
  - *Food Needs* – 18
  - *Healthcare* – 9
  - *Mental health* – 26
  - *None/Nothing* – 110
- *Things to do/Activities* – 12

33

- Affordable health care
- Allergies/Asthma
- Cancer
- Costs involved/Insurance
- Dental work
- Depression
- Diabetes
- Healthy eating/food
- High blood pressure
- Mental/Mental health
- Obesity



What are the biggest health concerns in your family?

34

## Banner Results

We strongly recommend a review of the actual banners to see some of the differences demonstrated across the study.





## Banner 1 – County

This banner is designed to better understand how responses vary by where a respondent lives. The following are key findings from the review of that banner:

- Door County respondents are most likely to say getting education or training for a better job is not a problem. Those in Kewaunee County say it's a serious problem. Those in Sheboygan County rate it moderately.
- Door and Kewaunee respondents do not find paying for school to be a problem. Those same respondents do not find paying for childcare to be an issue either.
- Sheboygan County respondents find transportation to get to school as a moderate problem.
- Door County respondents don't find paying for internet needed for school to be a problem. Those in Manitowoc find it to be a slight problem. Those in Kewaunee find it to be a serious problem.
- Manitowoc respondents feel that existing programs or resources do not adequately address education and training needs.
- Sheboygan respondents are more likely to feel that paying rent is a very serious problem.
- Door County respondents are likely to say buying a safe and affordable home is not a problem.
- Door County respondents feel that accessing treatment/counseling for mental illness is not a problem.
- Door County respondents have a higher don't know response when asked if existing programs or resources address health issues.
- All respondents besides those in Kewaunee County feel that affording the cost of maintaining a car is a slight problem. Those in Kewaunee County feel it is a serious problem.
- Door County respondents are most likely to feel that existing programs or resources regarding transportation issues are being addressed.
- Door County respondents are likely to feel coping with behaviors of a teenager are not at all a problem.
- Those in Sheboygan County are likely to say accessing loans with affordable rates are a serious problem.
- Kewaunee County respondents were more likely to be receiving income from SSI and/or SSDI.
- Door County respondents are heavily male. Manitowoc and Sheboygan respondents were heavily female.
- Door County respondents are likely to be between 60 and 64, or over 75 years old. Kewaunee respondents had the most in the 75+ age group.
- Many respondents in Door County were single, living alone.
- Manitowoc County had the most unemployed respondents. Door and Kewaunee were heavily retired respondents. Sheboygan respondents are most likely to work more than one job.
- Kewaunee respondents were likely to have Medicare for insurance. Manitowoc and Sheboygan were likely to have employment-based insurance.
- Manitowoc respondents are likely to be homeowners. These same respondents are also likely to have 2-or-4-year educations.
- Door County respondents are most likely to feel the LCAP is doing remarkable work.

## Banner 2 – Age & Gender (1 of 2)

This banner is designed to better understand how responses vary by respondent's age group and gender. The following are key findings from the review of that banner:

(Note: gender did not show much significance difference and some age groups are represented by a small sample.)

- When reviewing age by county location, respondents 25 to 44 are likely to be in Manitowoc, those 60 to 64 are likely to be in Door and those over 75 years old are likely to be in Kewaunee.
- Those 65+ are likely to say getting a better paying job is not a problem (likely a fact of retired respondents), those 25 to 44 say it is a moderate problem.
- Those 18 to 24 are likely to say getting a job with more hours to be a serious problem.
- Respondents 18 to 24 are most likely to find getting a full-time, year-round job to be a serious problem.
- The 65+ age groups are likely to find getting a job with health insurance to not be a problem.
- Older respondents are more likely to say getting education or training for a better job is not a problem compared to younger respondents who say it is a moderate or serious problem.
- Those same respondents feel the same way about paying for school, childcare and internet. Older respondents do not have education transportation issues.
- Older respondents feel that finding affordable housing is not an issue, compared to younger respondents. This is also true of paying rent and/or buying a safe and affordable home.
- Those 45 to 54 feel that affording medical/dental/prescription costs to be a moderate problem.
- Those under 24 feel that affording insurance is a very serious problem. Those 25 to 59 also sometimes feel that is a serious problem.
- Those 60 to 64 feel that applying for public assistance programs is a slight problem. Those under 24 feel it is a serious problem.
- Older respondents feel that accessing help for mental illness is not a problem. Younger respondents feel it is a serious problem.
- Many respondents under 65 feel that existing programs or resources don't address health issues.
- Older respondents feel that affording cost of car repairs is not a problem. Some respondents under 44 feel that it is a very serious problem.
- Older respondents feel that affording the cost of maintaining a car is not a problem, those 55 to 59 feel it is a moderate problem, those under 24 feel it is a serious problem.
- All respondents over 45 feel that affording childcare and availability of childcare are not problematic.
- Those under 24 feel that availability of childcare is a serious problem.
- Most respondents, besides those between 25 and 44, feel that coping with challenging behaviors of a young child is not a problem.
- Those under 55 are more likely than those over 55 to feel that having enough food for the household is a serious problem.
- Females are likely to say violence in the home is not a problem.

## Banner 2 – Age & Gender (2 of 2)

This banner is designed to better understand how responses vary by respondent's age group and gender. The following are key findings from the review of that banner:

(Note: gender did not show much significance difference and some age groups are represented by a small sample.)

- Those 25 to 54 and those 60 to 64 are more likely to say that existing programs or resources do not address family issues.
- Those 75+ feel that having enough money to pay all monthly bills and accessing loans with an affordable rate are not problematic.
- Most respondents under 54 are likely to be receiving regular income. Those 60 to 64 are likely to be receiving SSDI. Many of those between 45 and 64 are likely to be receiving SSDI.
- Most respondents 25 to 44 are female.
- Many of those 60 to 64 are single, living alone. Half of the respondents 75+ are widows/widowers.
- Those under 54 are likely to be employed full-time. Those over 60 are likely to be retired. Several of those 55 to 64 are unable to work.
- Most respondents over 65 have Medicare for insurance. Most respondents 25 to 54 have employer-based insurance. A handful of those under 24 do not have insurance.
- Younger respondents are more likely to be renters, compared to older respondents.
- Most respondents 60 to 64 have some post-secondary education. Most of those 55 to 59 have 2 or 4 years of college.
- Those 65 to 74 feel that LCAP is doing remarkable work.

## Banner 3 – Education (1 of 2)

This banner is designed to better understand how responses vary by respondent's education level. The following are key findings from the review of that banner:

(Note: those with the highest educations being 8th grade are based on a small sample size of 7.)

- Many respondents with 2 or 4 years of college are likely to be from Manitowoc. Many of those that are HS graduates or have some post-secondary educations are from Kewaunee.
- Those with some post-secondary education or higher feel that getting a job with more hours is not a problem. They also feel that getting a full-time, year-round job can be a slight problem.
- Those who are non-high school graduates are likely to say getting a high school diploma is a slight to serious problem. Those with higher education levels do not find it to be a problem. This also applies for getting education or training to get a better job.
- Respondents who are non-graduates are likely to feel that paying for school is a moderate problem and transportation to get to school is a serious problem.
- Those who have some post-secondary education feel that paying for childcare is a serious problem.
- Some of those with 2-or-4-year educations feel that paying for internet needed for school is a slight problem.
- However, many of those who are non-graduates feel that existing programs or resources address education and training needs.
- Those with post-secondary education feel that finding affordable housing is not a problem.
- Those with 2 or 4 years of college and those with post-secondary education feel that paying rent is not a problem. Those with some post-secondary education feel that paying rent is a moderate problem.
- Those with post-secondary education feel that buying a safe and affordable home is not a problem. Those that are HS graduates or have some post-secondary education feel that it's a serious problem.
- Those that are non-graduates are likely to feel there are programs or resources that address housing issues.
- 2-or-4-year college graduates are likely to say affording medical/dental/prescription costs is a slight problem.
- Those with higher education levels feel that applying for public assistance programs is not a problem, compared to those that are non-high school graduates.
- Respondents with some post-secondary education feel that accessing treatment/counseling for mental illness is a moderate problem.
- Those with post-secondary education feel that accessing treatment/counseling for drug/alcohol use is not a problem.
- Non-graduates feel that existing programs or resources for health issues are being addressed. Those with some post-secondary education or higher feel they are not being addressed.
- Those with 2-or-4-years of college or more do not find reliable transportation to be an issue, they also do not find having a car available or having reliable transportation during needed hours as issues.

## Banner 3 – Education (2 of 2)

This banner is designed to better understand how responses vary by respondent's education level. The following are key findings from the review of that banner:  
(Note: those with the highest education being 8th grade are based on a small sample size of 7.) (cont.)

- Those with the least education feel that affording the cost of maintaining a car is a serious problem.
- Respondents with post-secondary education feel that having savings to use for emergencies is not a problem.
- Those with lower education levels feel that accessing affordable legal services is a problem. However, they feel that existing programs or resources adequately address financial and legal issues overall.
- Many non-graduate respondents are in a household that is receiving public benefits.
- Those with post-secondary education are likely receiving income from employment. Those that are non-graduates of HS are most likely to be receiving SSDI.
- Most respondents that have 2-or-4-years education are working full-time. Those respondents and those with post-secondary education are likely to have employment-based insurance.
- Higher education is more likely to be homeowners, compared to lower education who are more likely to rent, or stay with family/friends.
- Those with 2-or-4-year educations feel LCAP is ok but could do more. Many of those with some post-secondary educations are not familiar with LCAP.

## Banner 4 – Employment (1 of 2)

This banner is designed to better understand how responses vary by respondent's current employment situation. The following are key findings from the review of that banner:  
(Note: some employment groups are represented by a small sample.)

- Many respondents that are unemployed are from Manitowoc County. Most respondents that work more than one job are from Sheboygan County. Several retired respondents are in Door or Kewaunee County.
- Those who are unemployed or unable to work find getting a better paying job to be a very serious problem. Those who work part-time find it to be a slight problem. Those who work more than one job find it to be a serious problem.
- Those unemployed or unable to work find getting a job with more hours to be a serious or very serious problem. Those working full-time, that are retired or self-employed do not find this a problem.
- Full-time or retired respondents do not find getting a full-time, year-round job to be a problem. Those unable to work find it to be a very serious problem.
- Unemployed respondents find getting a job with health insurance to be a very serious problem.
- Those unable to work find that existing programs or resources regarding employment issues are not adequately being met.
- Full-time working respondents and those that work more than one job say that paying for school is a serious issue.
- Some self-employed respondents say that paying for childcare to attend school is a slight problem.
- Part-time working respondents say that transportation to get to school is a slight problem. Those unable to work say it's a very serious problem.
- Part-time working respondents and those unemployed say paying for internet needed for school is a moderate problem.
- Full-time working respondents say that paying rent is not a problem. Some of those unemployed or unable to work say it's a very serious problem.
- Unemployed and those unable to work say that buying a safe and affordable home is a very serious problem.
- Self-employed respondents say that affording medical/dental/prescription costs is a moderate problem. Those that work full-time and some of those that work part-time say that it is a serious problem.
- Those that work part-time say obtaining reliable transportation is a slight problem. Those unemployed say it's a moderate problem. Those unable to work say it's a serious problem.
- Full-time working respondents say that affording the cost of car repairs is a slight problem. Unemployed and unable to work respondents say it's a very serious problem. Those unable to work say maintaining the car is also a very serious problem.
- Those unemployed or unable to work say that having an available car for use and having reliable transportation are also very serious problems.
- Respondents that are unable to work say that existing programs or resources do not adequately address transportation issues.



## Banner 4 – Employment (2 of 2)

This banner is designed to better understand how responses vary by respondent's current employment situation. The following are key findings from the review of that banner:

(Note: some employment groups are represented by a small sample.) (cont.)

- Unemployed respondents find that affording childcare is a very serious problem.
- Those unable to work say that having enough food for their households is a moderate problem.
- Unemployed and unable to work respondents say that having savings for use in emergencies is a very serious problem.
- Those unable to work or working more than one job say that having enough money to pay all monthly bills is a very serious problem.
- Those unable to work say that accessing loans with an affordable interest rate is a very serious problem.
- Unemployed respondents say that existing programs or resources do not adequately address financial and legal issues.
- Across most questions of the survey, those that are retired found most things to not be a problem.
- Those unable to work and some of those unemployed are currently in a household that receives public benefits.
- Those retired are likely to be receiving SSI. Those unable to work are likely to be receiving SSI and/or SSDI.
- Full-time workers, retired respondents, self-employed respondents, or multiple job respondents are likely to be homeowners. Unemployed or unable to work respondents are likely to be renters.
- Retired respondents say that LCAP is doing remarkable work.

## Banner 5 – Insurance (1 of 2)

This banner is designed to better understand how responses vary by respondent's insurance coverage. The following are key findings from the review of that banner:

(Note: some insurance groups are represented by a small sample.)

- Respondents with employment-based insurance are likely to be from Manitowoc. Those with Medicare, state health insurance or no insurance are likely to be from Kewaunee.
- Those who do not have insurance or are on Medicaid say getting a better paying job is a very serious problem.
- Those who have no insurance say that getting a job with more hours and getting a full-time, year-round job are serious problems. Those on Medicaid say it's a very serious problem.
- Those with no insurance, state health insurance, or Medicaid say that getting a job with insurance benefits is a very serious problem.
- Those with no insurance say that existing programs or resources do not address employment issues.
- Respondents on state health insurance say that paying for school is a very serious problem.
- Those with employment-based insurance are likely to say finding affordable housing, paying rent, costing of home weatherization, and buying a safe and affordable home, are not problems.
- Those with direct-purchase healthcare are likely to feel that buying a safe and affordable home is not a problem either.
- Respondents who are on Medicaid, state health insurance or have employment-based insurance say that existing programs or resources are not adequately addressing housing issues.
- Those with no insurance say that affording medical/dental/prescription costs are serious or very serious problem. Those with employment-based insurance say it is a moderate problem. Medicaid respondents say it is not a problem.
- Generally, the same as above applies for affording medical/dental insurance as well.
- Those with no insurance feel that applying for public assistance programs is a serious or very serious problem. Those on Medicare feel it is a serious problem.
- State health insurance respondents feel that accessing treatment/counseling for mental illness is a very serious problem.
- Those with no insurance feel that accessing treatment/counseling for drug/alcohol use is a serious problem.
- Those with employment-based insurance or no insurance feel that existing programs or resources are not adequately addressing health issues.
- Those with state health insurance feel that affording the cost of car repairs and affording the cost of maintaining a car are very serious problems.
- Medicare respondents feel that having reliable transportation is a serious problem.
- Medicaid respondents and those with no insurance feel that affording childcare is a very serious problem. Medicare respondents feel that it is a serious problem.
- Medicaid respondents and those with no insurance feel that availability of childcare is a very serious problem.
- Those on employment-based healthcare are likely to not know if existing programs or resources adequately address family issues.
- Medicaid and state health insurance respondents feel that having savings to use in emergencies is a very serious problem.

## Banner 5 – Insurance (2 of 2)

This banner is designed to better understand how responses vary by respondent's insurance coverage. The following are key findings from the review of that banner:

(Note: some insurance groups are represented by a small sample.) (cont.)

- Respondents on state health insurance feel that having enough money to pay monthly bills is a very serious problem.
- Medicaid and state health insurance respondents feel that accessing loans with an affordable interest rate is a very serious problem.
- Medicaid and state health insurance respondents feel that existing programs or resources are not adequately addressing financial and legal issues.
- Medicaid, Medicare, and state health insurance respondents are likely to be receiving public benefits.
- Nearly all employment-based insurance respondents were females.
- Medicaid and employment-based respondents had a high response in the 25 to 44 age group, as did state health insurance. Medicare was most common in those 65+. Most of the respondents who didn't have health insurance were under 24.
- Most employment-based insurance respondents were a married couple, some with kids, some without. Several Medicaid respondents were single, living alone, or single mothers.
- Medicaid respondents had a high response of unemployed respondents. Medicare was high in the retired respondents.
- Direct-purchase and employment-based insurance respondents were likely to be homeowners. Medicaid respondents were likely to be renters.
- Most respondents with employment-based insurance had 2-or-4-years of college or more.
- Those on Medicare feel that LCAP is doing remarkable work.



*Helping People; Changing Lives*

**LAKESHORE CAP**

COMMUNITY ACTION PROGRAM

# Stakeholder Survey

Final Report  
September 2022



Stakeholder Survey  
September 2022

## Overview of Project Design

- The following are details about the overall project design:
  - 34 completed interviews are part of the information presented in this document. Due to limited sample size, this information should be considered qualitative and has limited statistical validity
  - All programming, hosting, and data analysis was completed under Leede's direct control
  - Information from a study of this kind is generally good for a period of 18 months to two years, dependent upon market changes and conditions





There are stark differences seen in response between the Community & Stakeholder Studies that should be considered in future programming and communications. Childcare in terms of both availability and cost is seen as a need and this may be impacting other areas identified.



Housing is seen as a key issue, with both the availability of safe, affordable housing, and related costs seen as key factors.



Mental health needs show as issues in the health area, with access to affordable insurance a factor as well.



In full review of the key issues generated from the study, we see financial components are a key factor of many items. This should be considered in the future.

3



## Respondent Location



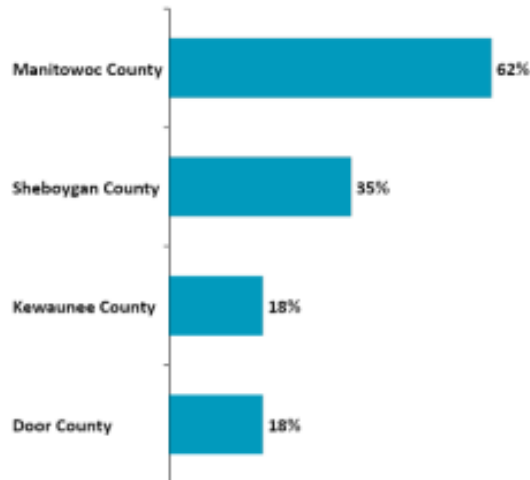
*Understanding geography*

## Screening Series

While a relatively small sample, stakeholders were reached from across the service area. Manitowoc is dominant in the response.



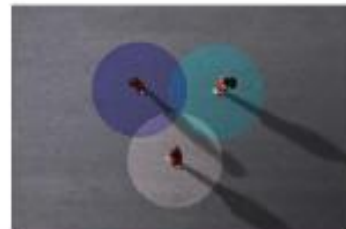
N=34



What county/counties do you serve?

5

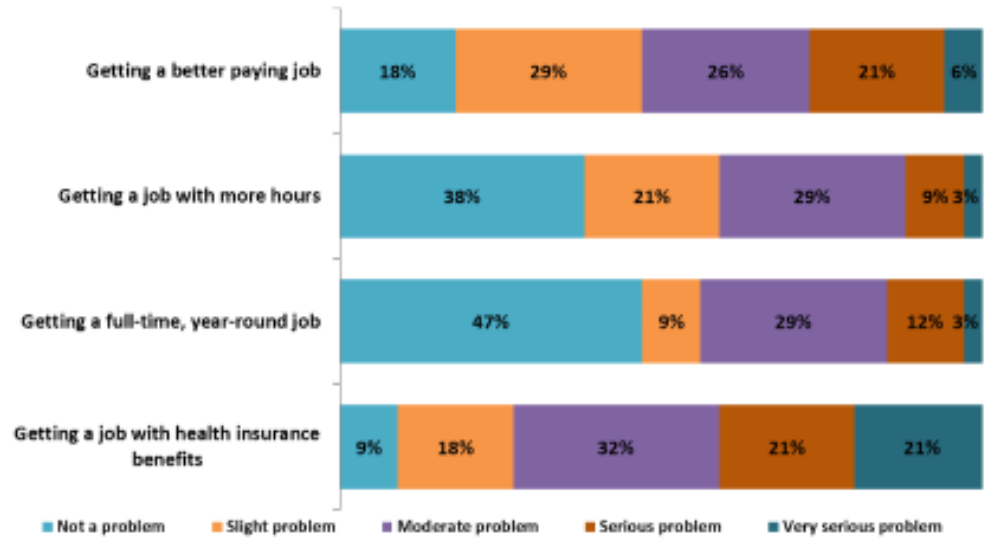
## Relating to those Served



*Understanding the population*

## Employment

Stakeholders see getting health coverage through employers as a key issue.



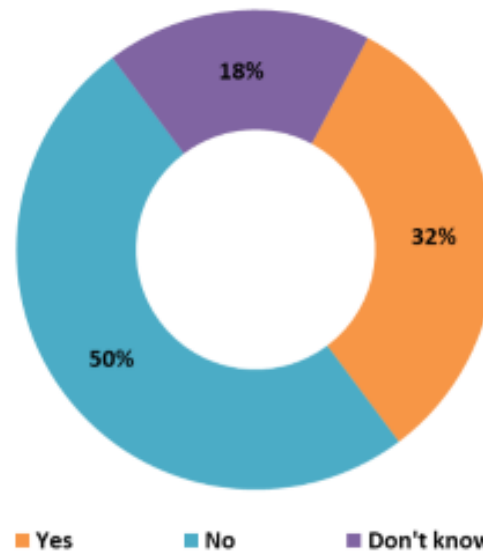
*For the following questions, please indicate the response that best relates to those you serve.*

N=54

7

## Address Issues

Half the Stakeholders believe employment in the area is not being adequately addressed.



*Do you feel existing programs or resources adequately address Employment issues?*

N=54

8

## Suggestions for Employment



Most common responses include:

- *Childcare/Access to care*
- *Connecting people to jobs/  
Helping them apply to jobs*

Please share suggestions for improving or expanding Employment services:

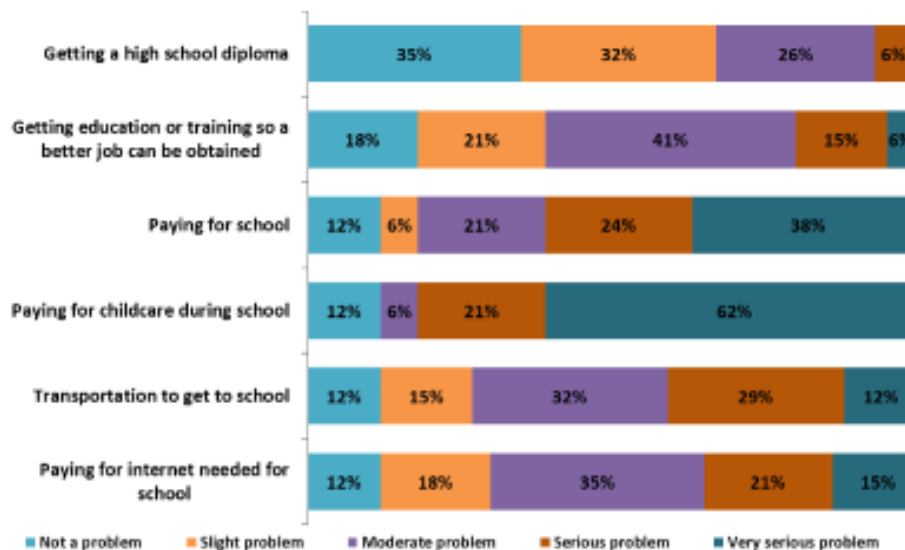
1402

1

Stakeholder Survey  
September 2022

## Education & Training

Stakeholders show childcare costs as a significant issue in addressing education needs. Paying for education is also an issue.



For the following questions, please indicate the response that best relates to those you serve.

N=34

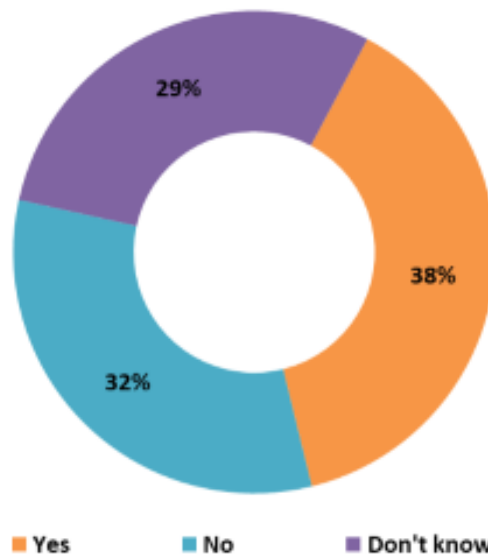
10



Stakeholders show mixed response as to how well education issues are being addressed.



## Address Issues



Do you feel existing programs or resources adequately address Education & Training issues?

N=54

11

## Suggestions for Education & Training



Most common responses include:

- Employer sponsored training/education

Please share suggestions for improving or expanding Education & Training services:

N=24

12

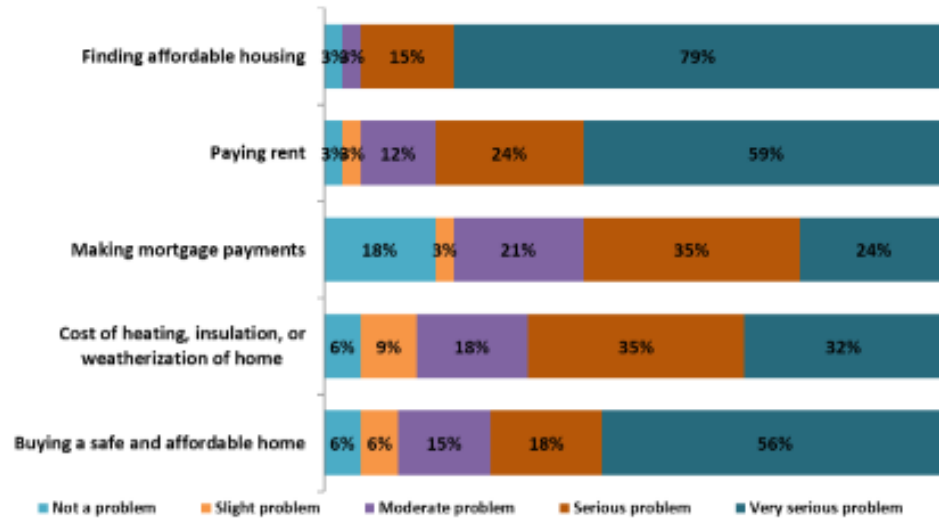


## Housing

Housing is clearly seen as a key issue with Stakeholders, who feel finding and buying a safe home are key issues.



N=54



For the following questions, please indicate the response that best relates to those you serve.

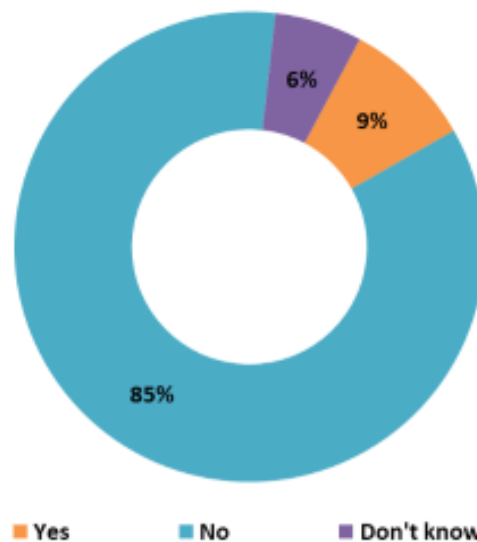
13

## Address Issues

Over eight in ten Stakeholders feel that housing issues are not being well addressed in the area.



N=54



Do you feel existing programs or resources adequately address Housing issues?

14

## Suggestions for Housing



Most common responses include:

- Lower the price/not affordable
- More assistance for buyers/renters
- More housing in general
- Lower-income housing

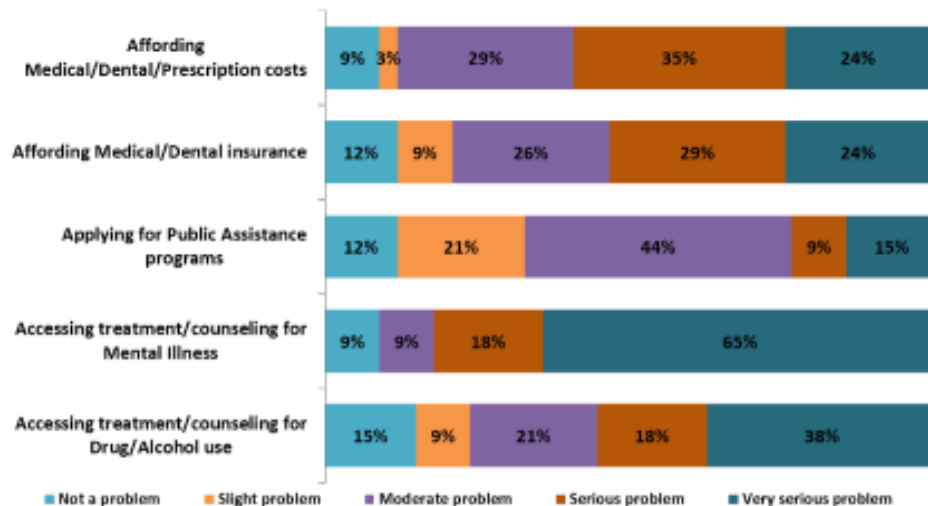
Please share suggestions for improving or expanding Housing services:

N=50

15

## Health

Stakeholders feel strongly that mental health access is a problem and place higher issue on drug and alcohol treatment than community respondents.



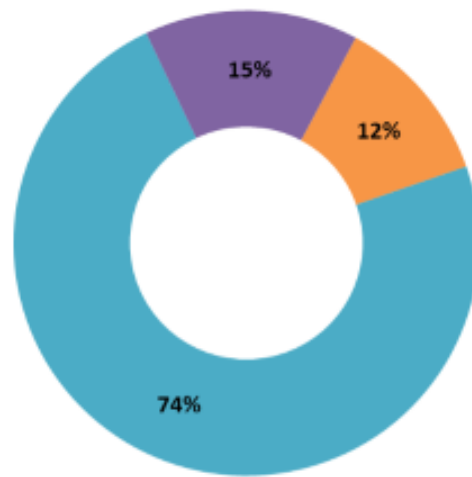
For the following questions, please indicate the response that best relates to those you serve.

N=54

16

## Address Issues

Almost three quarters of Stakeholders feel existing programs are not meeting needs.



Yes No Don't know

Do you feel existing programs or resources adequately address Health issues?

N=54

17

## Suggestions for Health



Most common responses include:

- Affordable health care
- Mental health
- Health care system is "broken"

Please share suggestions for improving or expanding Health services:

N=26

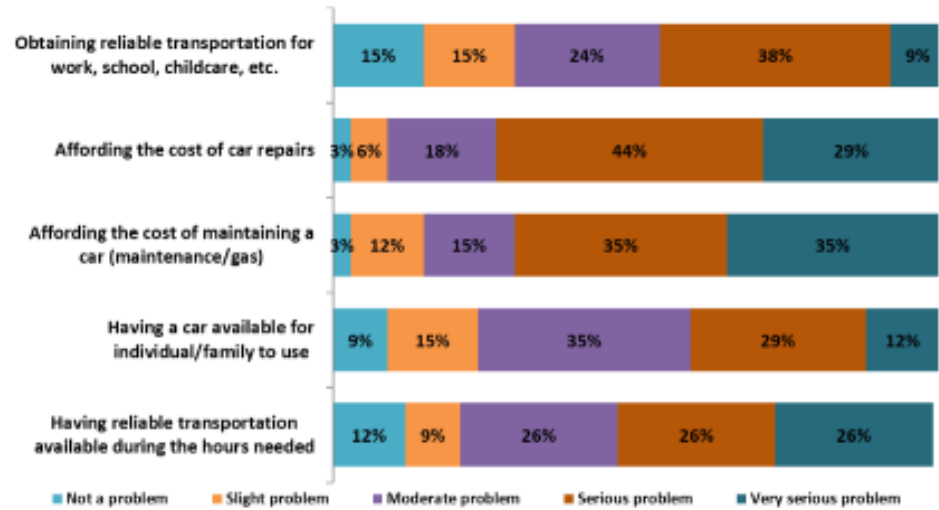
18

## Transportation

Stakeholders see stronger issue with transportation overall compared to Community Respondents.



N=54



For the following questions, please indicate the response that best relates to those you serve.

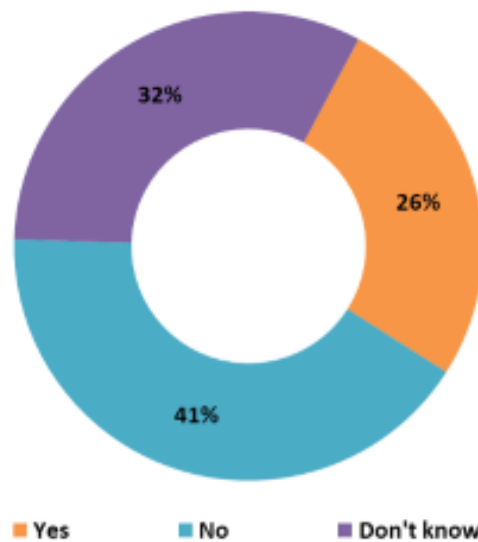
19

## Address Issues

Stakeholders show mixed feelings on how transportation issues are being addressed.



N=54



Do you feel existing programs or resources adequately address Transportation issues?

20

## Suggestions for Transportation



Most common responses include:

- Better routes/expand routes
- Free/reduced fares
- More options available

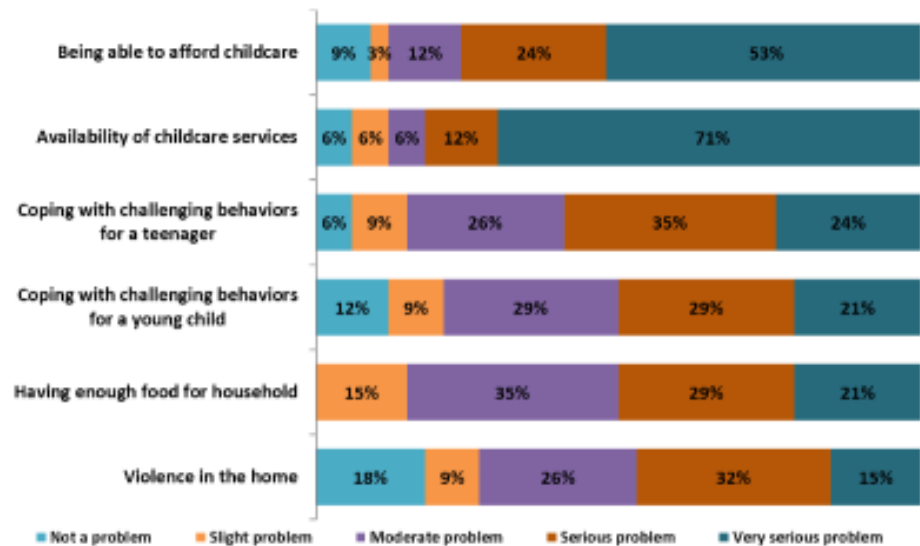
Please share suggestions for improving or expanding Transportation services:

N=24

21

## Family

Childcare is seen by Stakeholders as a key family issue. This is both in access and affordability.



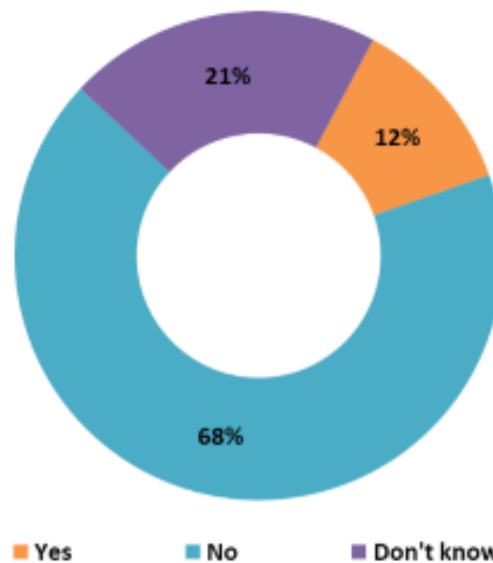
For the following questions, please indicate the response that best relates to those you serve.

N=24

22

## Address Issues

Almost seven in ten Stakeholders do not feel that family issues are being well addressed.



Do you feel existing programs or resources adequately address Family issues?

N=54

23

## Suggestions for Family



Most common responses include:

- Childcare/Care for children
- Flexible care needs (ex. parent that is working 2<sup>nd</sup> or 3<sup>rd</sup> shift)



Please share suggestions for improving or expanding Family services:

N=25

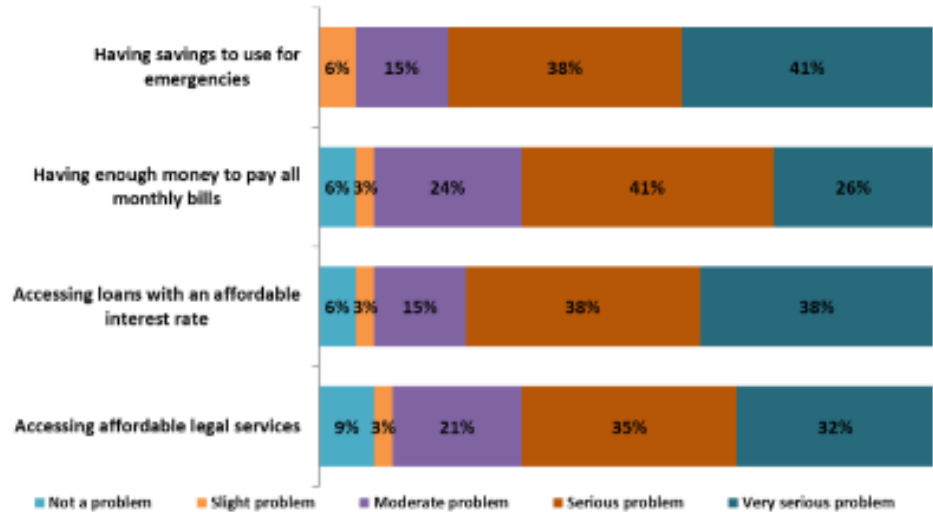
24

## Financial & Legal

All of the areas related to Financial and Legal are seen as problematic by Stakeholders.



N=54



For the following questions, please indicate the response that best relates to those you serve.

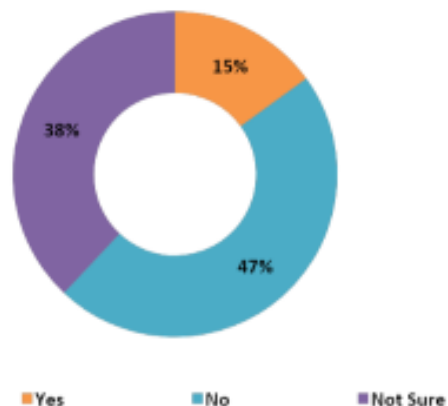
25

## Address Issues

Almost half the Stakeholders feel financial issues are not being addressed, with only 15% feeling they are.



N=54



Do you feel existing programs or resources adequately address Financial/Legal issues?

26



## Suggestions for Financial/Legal



Most common responses include:

- Easier to access service(s)
- Lower the costs/provide services at low-to-no cost

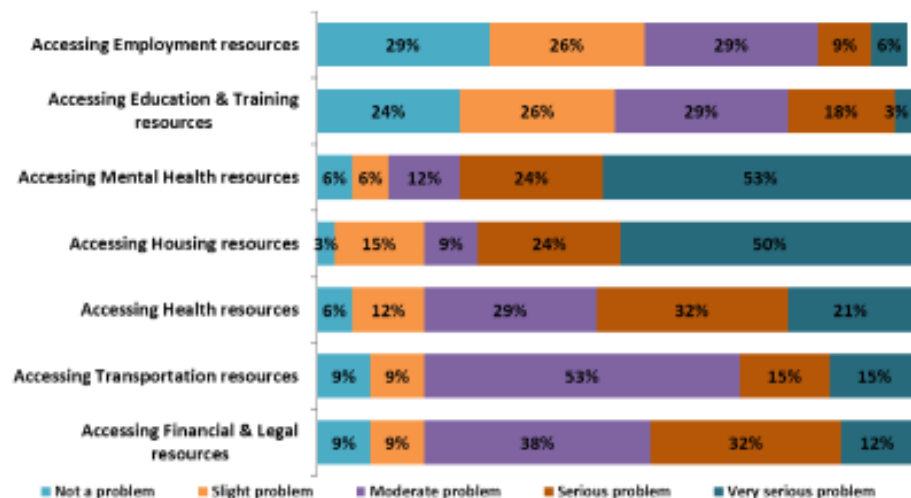
Please share suggestions for improving or expanding Financial/Legal services:

N=17

27

## Accessibility

Mental health, housing, and general health are seen as key access issues by Stakeholders. All items tested show high levels of need.



For the following questions, please indicate the response that best relates to those you serve.

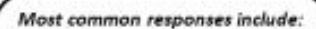
N=54

28

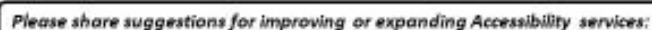
Response	Percentage
Yes	18%
No	53%
Not Sure	29%



29



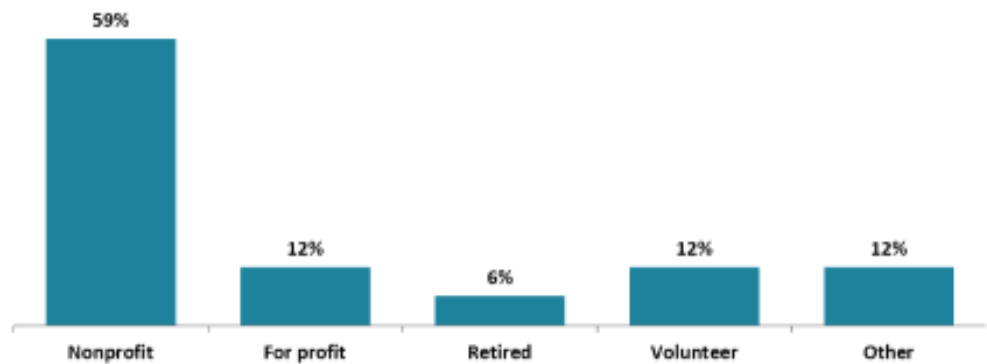
- *Housing services*
- *Providers for care/healthcare*
- *Affordable housing/care*
- *"More services in general"*



302

## Employment

It should be noted that Stakeholder perspective is strongly influenced from the Nonprofit sector.



N=54

*If you are employed, which best describes your situation?*

31



# Lakeshore Community Action Program

## COMMUNITY SURVEY

To address the needs of the people it serves, Lakeshore CAP is asking for information about your household and community needs. Please complete this survey and return it by **Aug 15, 2022**. Thank you.

Please identify the county in which you live:

Manitowoc \_\_\_\_\_ Door \_\_\_\_\_ Kewaunee \_\_\_\_\_ Sheboygan \_\_\_\_\_

For the following questions, please circle the response that best relates to your household.

<b>EMPLOYMENT</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Getting a better paying job	0	1	2	3	4
Getting a job with more hours	0	1	2	3	4
Getting a full-time, year-round job	0	1	2	3	4
Getting a job with health insurance benefits	0	1	2	3	4

Do you feel existing programs or resources adequately address **Employment** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Employment** services:

---



---

<b>EDUCATION &amp; TRAINING</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious Problem</b>	<b>Very serious problem</b>
Getting a high school diploma	0	1	2	3	4
Getting education or training so I can get a better job	0	1	2	3	4
Paying for school	0	1	2	3	4
Paying for childcare so I can go to school	0	1	2	3	4
Transportation so I can get to school	0	1	2	3	4
Paying for internet needed for school	0	1	2	3	4

Do you feel existing programs or resources adequately address **Education & Training** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding these **Education & Training** services:

---



---

<b>HOUSING</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Finding affordable housing</b>	0	1	2	3	4
<b>Paying my rent</b>	0	1	2	3	4
<b>Making my mortgage payment</b>	0	1	2	3	4
<b>Cost of heating, insulation, or weatherization of my home</b>	0	1	2	3	4
<b>Buying a safe and affordable home</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Housing** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Housing** services:

---



---

<b>HEALTH</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Affording Medical/Dental/Prescription costs</b>	0	1	2	3	4
<b>Affording Medical/Dental Insurance</b>	0	1	2	3	4
<b>Applying for Public Assistance programs</b>	0	1	2	3	4
<b>Accessing treatment/counseling for Mental Illness</b>	0	1	2	3	4
<b>Accessing treatment/counseling for Drug/Alcohol use</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Health** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Health** services:

---



---

<b>TRANSPORTATION</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Obtaining reliable transportation for work, school, childcare, etc.</b>	0	1	2	3	4
<b>Affording the cost of car repairs</b>	0	1	2	3	4
<b>Affording the cost of maintaining a car (maintenance/gas)</b>	0	1	2	3	4
<b>Having a car available for me/my family to use</b>	0	1	2	3	4
<b>Having reliable transportation available during the hours I need it</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Transportation** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Transportation** services:

---



---

<b>FAMILY</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Being able to afford childcare	0	1	2	3	4
Availability of childcare services	0	1	2	3	4
Coping with challenging behaviors for a teenager	0	1	2	3	4
Coping with challenging behaviors for a young child	0	1	2	3	4
Having enough food for my household	0	1	2	3	4
Violence in the home	0	1	2	3	4

Do you feel existing programs or resources adequately address **Family** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Family** services:

---



---

<b>FINANCIAL &amp; LEGAL</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Having savings to use for emergencies	0	1	2	3	4
Having enough money to pay all my monthly bills	0	1	2	3	4
Accessing loans with an affordable interest rate	0	1	2	3	4
Accessing affordable legal services	0	1	2	3	4

Do you feel existing programs or resources adequately address **Financial/Legal** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Financial / Legal** services:

---



---

## HOUSEHOLD INFORMATION

Please provide the income information requested. It is necessary to make your response valid.

1. Is your household currently receiving public benefits?

Yes \_\_\_\_\_ No \_\_\_\_\_

2. Is your household earning/receiving any of the following types of income?

\_\_\_ Income

\_\_\_ Unemployment

\_\_\_ SSI

\_\_\_ SSDI

\_\_\_ Child Support

\_\_\_ Other. Please specify \_\_\_\_\_

\_\_\_ None

3. What is your sex?

Male \_\_\_\_\_ Female \_\_\_\_\_ Intersex \_\_\_\_\_

4. What is your age range?

18-24 \_\_\_\_\_ 25-44 \_\_\_\_\_ 45-54 \_\_\_\_\_ 55-59 \_\_\_\_\_ 60-64 \_\_\_\_\_ 65-74 \_\_\_\_\_ 75+ \_\_\_\_\_

**5. If you or any household members belong to a minority group, please share:**

Race & Ethnicity \_\_\_\_\_

**6. What best describes your household? Mark all that apply.**

- ☐ Married couple, with children living at home
- ☐ Married couple, without children living at home
- ☐ Live with significant other and child/children
- ☐ Live with significant other, without children at home
- ☐ Single, living alone
- ☐ Single mother
- ☐ Single father
- ☐ Widow/Widower
- ☐ Separated/Divorced
- ☐ Other household type. Please specify \_\_\_\_\_

**7. Please indicate your employment situation:**

- ☐ Full-time
- ☐ Part-time
- ☐ Migrant Seasonal Farm Worker
- ☐ Unemployed
- ☐ Retired
- ☐ Unable to work
- ☐ Self-employed
- ☐ Work more than one job

**8. What, if any form of health insurance do you have?**

- ☐ Medicaid
- ☐ Medicare
- ☐ State Health Insurance for Adults
- ☐ Military Health Care
- ☐ Direct-Purchase
- ☐ Employment based
- ☐ None
- ☐ Unknown

**9. Please best describe your housing situation:**

- ☐ Homeowner
- ☐ Renter
- ☐ Staying with family/friends
- ☐ Living in a motel
- ☐ Temporary shelter
- ☐ Outside/street
- ☐ Mobile home
- ☐ Car/camper
- ☐ Other, please describe \_\_\_\_\_

**10. What is the highest grade or diploma or degree you have completed:**

- ☐ Grades 0-8
- ☐ Grades 9-12/Non-Graduate
- ☐ High School Graduate/Equivalency Diploma
- ☐ 12<sup>th</sup> grade + Some Post-Secondary Education
- ☐ 2 or 4 years College Graduate



- ☐ Graduate of other post-secondary school
- ☐ Other

**11. What type of job do you have?**

---

**12. What makes it tough for you and your family to get a job? Housing? Childcare? Transportation?**

---

---

---

**13. What services are needed most for children?**

---

---

**14. What are the biggest health concerns in your family?**

---

---

**15. Overall, I feel that Lakeshore CAP is:**

- ☐ A remarkable organization doing remarkable work
- ☐ Ok, but could do more
- ☐ Not a worthwhile organization
- ☐ I am not familiar with Lakeshore CAP

**Other comments:**



## STAKEHOLDER SURVEY

To address the needs of the people we serve, Lakeshore CAP is asking for information about the community needs you see in the work you do.

Lakeshore CAP is surveying community stakeholders within our four-county service area to gather information to help us plan for the future. This survey asks about specific areas that have been challenging or difficult for some households. Please answer each question as it relates to the needs you see in the community/communities you serve.

*What county/counties do you serve?*

Manitowoc \_\_\_\_\_ Door \_\_\_\_\_ Kewaunee \_\_\_\_\_ Sheboygan \_\_\_\_\_

For the following questions, please indicate the response that best relates to those you serve.

<b>EMPLOYMENT</b>	<b>Not a problem/Not Applicable</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Getting a better paying job	0	1	2	3	4
Getting a job with more hours	0	1	2	3	4
Getting a full-time, year-round job	0	1	2	3	4
Getting a job with health insurance benefits	0	1	2	3	4

Do you feel existing programs or resources adequately address **Employment** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Employment** services:

---



---

<b>EDUCATION &amp; TRAINING</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Getting a high school diploma	0	1	2	3	4
Getting education or training so a better job can be obtained	0	1	2	3	4
Paying for school	0	1	2	3	4
Paying for childcare during school	0	1	2	3	4
Transportation to get to school	0	1	2	3	4
Paying for internet needed for school	0	1	2	3	4

Do you feel existing programs or resources adequately address **Education & Training** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding these **Education & Training** services:

---

---

<b>HOUSING</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Finding affordable housing</b>	0	1	2	3	4
<b>Paying rent</b>	0	1	2	3	4
<b>Making mortgage payments</b>	0	1	2	3	4
<b>Cost of heating, insulation, or weatherization of home</b>	0	1	2	3	4
<b>Buying a safe and affordable home</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Housing** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Housing** services:

---

---

<b>HEALTH</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Affording Medical/Dental/Prescription costs</b>	0	1	2	3	4
<b>Affording Medical/Dental Insurance</b>	0	1	2	3	4
<b>Applying for Public Assistance programs</b>	0	1	2	3	4
<b>Accessing treatment/counseling for Mental Illness</b>	0	1	2	3	4
<b>Accessing treatment/counseling for Drug/Alcohol use</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Health** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Health** services:

---

---

<b>TRANSPORTATION</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
<b>Obtaining reliable transportation for work, school, childcare, etc.</b>	0	1	2	3	4
<b>Affording the cost of car repairs</b>	0	1	2	3	4
<b>Affording the cost of maintaining a car (maintenance/gas)</b>	0	1	2	3	4
<b>Having a car available for individual/family to use</b>	0	1	2	3	4
<b>Having reliable transportation available during the hours needed</b>	0	1	2	3	4

Do you feel existing programs or resources adequately address **Transportation** issues?

Yes\_\_\_\_\_ No\_\_\_\_\_ Don't know\_\_\_\_\_

Please share suggestions for improving or expanding **Transportation** services:

---



---

<b>FAMILY</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Being able to afford childcare	0	1	2	3	4
Availability of childcare services	0	1	2	3	4
Coping with challenging behaviors for a teenager	0	1	2	3	4
Coping with challenging behaviors for a young child	0	1	2	3	4
Having enough food for household	0	1	2	3	4
Violence in the home	0	1	2	3	4

Do you feel existing programs or resources adequately address **Family** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Family** services:

---



---

<b>FINANCIAL &amp; LEGAL</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Having savings to use for emergencies	0	1	2	3	4
Having enough money to pay all monthly bills	0	1	2	3	4
Accessing loans with an affordable interest rate	0	1	2	3	4
Accessing affordable legal services	0	1	2	3	4

Do you feel existing programs or resources adequately address **Financial/Legal** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Financial / Legal** services:

---



---

<b>ACCESSIBILITY</b>	<b>Not a problem</b>	<b>Slight problem</b>	<b>Moderate problem</b>	<b>Serious problem</b>	<b>Very serious problem</b>
Accessing Employment resources	0	1	2	3	4
Accessing Education & Training resources	0	1	2	3	4
Accessing Mental Health resources	0	1	2	3	4
Accessing Housing resources	0	1	2	3	4
Accessing Health resources	0	1	2	3	4
Accessing Transportation resources	0	1	2	3	4
Accessing Financial & Legal resources	0	1	2	3	4

Do you feel existing programs or resources adequately address **Accessibility** issues?

Yes \_\_\_\_\_ No \_\_\_\_\_ Don't know \_\_\_\_\_

Please share suggestions for improving or expanding **Accessibility** services:

---

---

**If you are employed, which best describes your situation?**

- ☐ Nonprofit
- ☐ For profit
- ☐ Retired
- ☐ Volunteer
- ☐ Other \_\_\_\_\_

## Poverty Data by County

### Door County

**Poverty Rate: 8.31%**

**Gender and Age** — The top 3 age ranges by gender living in poverty:

Females ages 55-64 (10.3%), ages 25-34 (7%) and <5 years of age (6.65%)

Males ages 55-64 (7.84%), ages 6-11 (5.55%) and ages 35-44 (5.15%)

### Race and Ethnicity —

Poverty by Race and Ethnicity	Poverty Rate
White	88.2%
Black	1.05%
Native American	-
Asian	-
Native Hawaiian and Other Pacific Islander	-
Hispanic	4.78%
Two or more races	2.18%
Other	3.69%

Source: Datausa.io 2020

### Kewaunee County

**Poverty Rate: 6.83%**

**Gender and Age** — The top 3 age ranges by gender living in poverty:

Females ages 35-44 (15%), ages 55-64 (8.01%) and ages 45-54 (7.32%)

Males ages 75+ (25.8%), ages 65-74 (13.6%) and ages 45-54 (9.06%)

### Race and Ethnicity —

Poverty by Race and Ethnicity	Poverty Rate
White	85.2%
Black	-
Native American	-
Asian	-
Native Hawaiian and Other Pacific Islander	-
Hispanic	7.42%
Two or more races	-
Other	7.42%

Source: Datausa.io 2020

## Manitowoc County

**Poverty Rate: 9%**

**Gender and Age** — The top 3 age ranges by gender living in poverty:

Females ages 55-64(8.7%), ages 35-44 (8.43%) and ages 25-34 (8.23%).

Male ages 6-11 (5.08%), ages 55-64 (4.53%) and ages 35-44 (4.53%)

**Race and Ethnicity** —

Poverty by Race and Ethnicity	Poverty Rate
White	76.4%
Black	4.28%
Native American	0.716%
Asian	6.55%
Native Hawaiian and Other Pacific Islander	-
Hispanic	6.9%
Two or more races	4.65%
Other	0.53%

Source: Datausa.io 2020

## Sheboygan County

**Poverty Rate: 6.97%**

**Gender and Age** — The top 3 age ranges by gender living in poverty:

Females ages 25-34 (8.54%), ages 75+ (7.53%) and ages 18-24 (6.55%)

Males ages 75+ (7.04%) ages 55-64 (6.69%) and ages <5 (4.42%)

**Race and Ethnicity** —

Poverty by Race and Ethnicity	Poverty Rate
White	67.8%
Black	4.52%
Native American	0.452%
Asian	8.14%
Native Hawaiian and Other Pacific Islander	-
Hispanic	11.7%
Two or more races	6.73%
Other	0.678%

Source: Datausa.io 2020

---

County poverty data reported by Age and Gender is from Data USA 2020  
gathered from US Census American Community Survey

---



## ALICE HOUSEHOLD SURVIVAL BUDGET

The ALICE survey is done by United Ways across the country. They look at each county, the cost of specific items necessary for survival and then report on what the annual wage and hourly wage would need to be for those households that are Asset Limited, Income Constrained and Employed (ALICE) to merely survive in their county. The household survival budget below is determined by looking at the average cost for household necessities based on a family of four (2 adults, 1 infant, 1 preschooler)

This information comes from the 2020 report that was compiled using 2018 data. It is almost guaranteed that every single category has seen a significant cost increase.

*Data source: Unitedforalice.org*

### DOOR COUNTY

HOUSING	\$718
CHILDCARE	\$1,040
FOOD	\$978
TRANSPORTATION	\$795
HEALTHCARE	\$699
MISCELLANEOUS	\$502
TECHNOLOGY	\$75
TAXES	\$711
MONTHLY TOTAL	\$5,518
<b>ANNUAL WAGE</b>	\$66,216
<b>HOURLY WAGE</b>	\$33.11

### KEWAUNEE COUNTY

HOUSING	\$786
CHILDCARE	\$1,205
FOOD	\$853
TRANSPORTATION	\$795
HEALTHCARE	\$699
MISCELLANEOUS	\$516
TECHNOLOGY	\$75
TAXES	\$750
MONTHLY TOTAL	\$5,679
<b>ANNUAL WAGE</b>	\$68,148
<b>HOURLY WAGE</b>	\$34.07

## SHEBOYGAN COUNTY

HOUSING	\$733
CHILDCARE	\$1,463
FOOD	\$821
TRANSPORTATION	\$795
HEALTHCARE	\$699
MISCELLANEOUS	\$540
TECHNOLOGY	\$75
TAXES	\$811
MONTHLY TOTAL	\$5,937
<i>ANNUAL WAGE</i>	\$71,244
<i>HOURLY WAGE</i>	\$35.62

## MANITOWOC COUNTY

HOUSING	\$689
CHILDCARE	\$1,079
FOOD	\$772
TRANSPORTATION	\$795
HEALTHCARE	\$699
MISCELLANEOUS	\$475
TECHNOLOGY	\$75
TAXES	\$642
MONTHLY TOTAL	\$5,226
<i>ANNUAL WAGE</i>	\$62,712
<i>HOURLY WAGE</i>	\$31.36

## KEY FINDINGS

The overall key findings after review of the data were:

- Lacking of available childcare
- Lack of affordable childcare
- Difficulty affording housing both rental and homeownership

The country continues to see the aftereffects of the COVID-19 pandemic. Many people left the workforce during the COVID-19 pandemic. Many of those who left were women because they needed to care for their children while schools and childcares shut down. As the country began to work their way out of the pandemic, some of these

newer stay-at-home mother households determined that they could still manage on a one income household and the stay at home parent has remained at home. This has left a gap in the availability of childcare as the majority of childcare providers has historically be women. Add this to the increased earning potential offered by a number of businesses in communities where childcare workers are grossly underpaid. Some of those that left the childcare industry left it to go to a job that provides them with higher wages and better benefits. This has caused a tremendous gap with the number of slots available in childcare settings post pandemic when many communities were struggling with this pre-pandemic. There simply are not enough childcare staff available as compared to the number of children in need of childcare.

The cost of childcare is not a new topic, but it is one that continues to rise to the top of many discussions, especially those that involve households earning middle class wages and lower. It continues to be extremely burdensome for families to afford to send their children to quality childcare providers. Childcare providers are often doing what they can to make care as affordable as possible, but when the true cost of childcare in our service area is around \$1,800/month per child, providers can only do so much to lower the cost. And unfortunately, one of the results of childcare at a lower cost is the low wages paid to childcare providers. The first two identified needs go hand in hand.

Affordable housing is also not a new issue, but one that has gotten a lot more attention since the increased costs of rent and building supplies has occurred. Families are making very difficult decisions regarding what bills to pay and not pay. This is an especially burdensome need for low to moderate income households because often times, the recommended budget of 30% of income is paid towards housing, does not even come close to covering the cost of current rental prices.

## IDENTIFIED NEEDS:

In looking at this from the family, community and agency level needs, all 3 identified needs can present as any of the three. However, for the purposes on what Lakeshore CAP will focus on, the agency is taking the approach that Lack of Childcare Slots and Childcare Affordability will be focused on as Community Level conditions and Affordable Housing will be focused on as an Agency Level condition.

---

## DATA RESOURCE LIST

---

*County poverty data reported by Age and Gender is from Data USA 2020  
gathered from US Census American Community Survey*

*Data USA*

*Lakeshore CAP 2021 Service Data Report*

*United Way ALICE Report 2020*

---